LIVE-A-BETES
Andrea Gannon
Elizabeth Reuter
Jerrod Moore
Chandrasekaran Jayaraman
Type One Diabetes (T1D)

A disorder of the body’s immune system
Type One Diabetes (T1D)

The system that protects the body from viruses, bacteria, and “foreign” substances suddenly attacks and destroys insulin-producing cells in the pancreas.
Type One Diabetes (T1D)

The body’s failure to produce insulin results in life-threateningly high glucose levels.
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… thus the body is unable to convert sugars to energy for cells to use.
Type One Diabetes (T1D)

Affects nearly

3 MILLION AMERICANS
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There is no cure.
80 PEOPLE A DAY diagnosed with T1D
Statistics

T1D increased by 23% in people under 20 (2001-2009)
Statistics

T1D accounts for $14.9 BILLION in healthcare costs in the U.S. each year.

Poor control of blood glucose leads to long term complications.
An industrial designer, a mechanical engineer, an information scientist, and a business manager walk into a bar…
We Are ...

One T1 Diabetic + 3 Bodystormers
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Consumer Focused
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Technological minded young adults seeking improved diabetes management
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Addressing the niche market of T1D
What Is Our Product?

Innovative insulin pump and app

Modern
Accessible
Cheaper
Safe and secure
The Pump

Small
Bluetooth; no screen
Subtle, and no fuss!
The Pump

- Dam for equal distribution
- Secure Bluetooth connectivity
- 300 mL capacity
- Lithium Ion battery
The Monitor

Simple, clean design
Small

1.25”
The Monitor

Micro USB charged
The Monitor

Multiple accessories to fit personality and style preference
The Interface

http://1g3l2k.axshare.com
Who Do We Serve?
Who Do We Serve?

Young adults with T1D
Who Do We Serve?

Young adults with T1D
Tech focused/minded
What Makes Us Different?

- We are focused on improving ease and quality of life for type one diabetics
- Providing the best solution for an insulin regimen that leads to better control of blood glucose
Future Plans

• Get funding for further research
  ○ OneStart Tech Venture
  ○ Independent study

• Create product
• Create business
• Glucose Square
Questions ?